



# 333 Corporate

Marketing and communication  
for the swine industry 2025





# Who are we?

25+ years

For over 25 years we have created a unique **professional community** in the swine industry.

We are the leading brand for swine professionals:  
**technical content, a specialized social network, training, and an online store.**

We have more than 3.8 million users/year across our 15 editions, published in 10 languages.

By offering our services and online portals, **we boost our customers' reputation** globally and innovatively.



## Mission

We have offered **quality products and services** for professionals in the swine industry since 1998.



## Vision

To be the **global online reference platform** for professionals in the swine, veterinary, and livestock industry. Providing high-quality, reliable, and professional content and services.



## Purpose

We are a team committed to the **advancement of the agri-food sector**, managing a community of more than 150,000 professionals dedicated to feeding a growing world. We want to educate, connect, and provide high-value products for their farms.



## Values

01 **Trust**

02 **Responsibility**

03 **Passion**

04 **Transparency**

05 **Commitment**

06 **Independence**





The largest **professional community** in the swine industry

**150,000+**  
active users in 2025



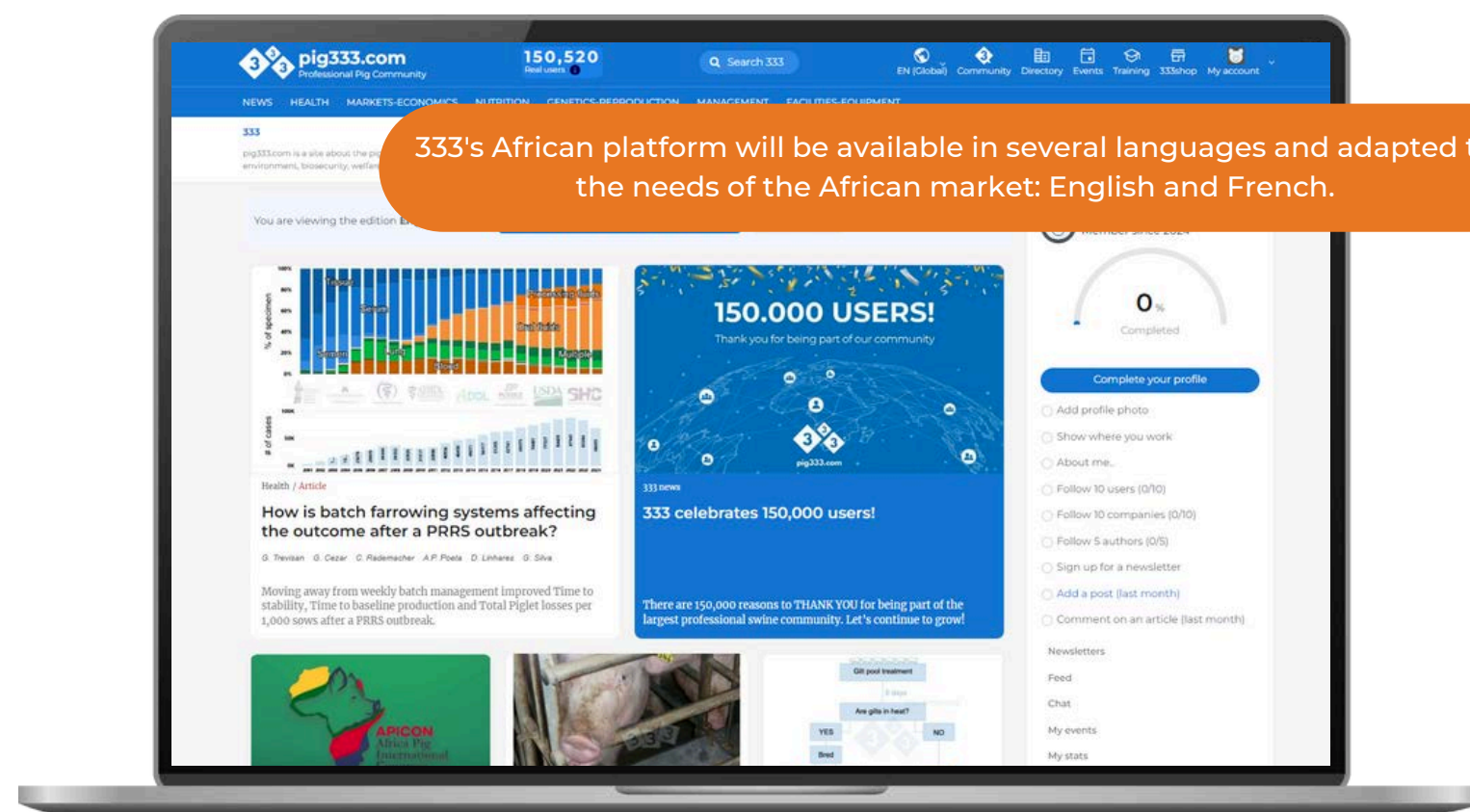
Publishing independent and quality content about the swine industry since 1998. Created by world-renowned authors (>1K authors). This makes 333 a source of accurate, objective, and rigorous information.



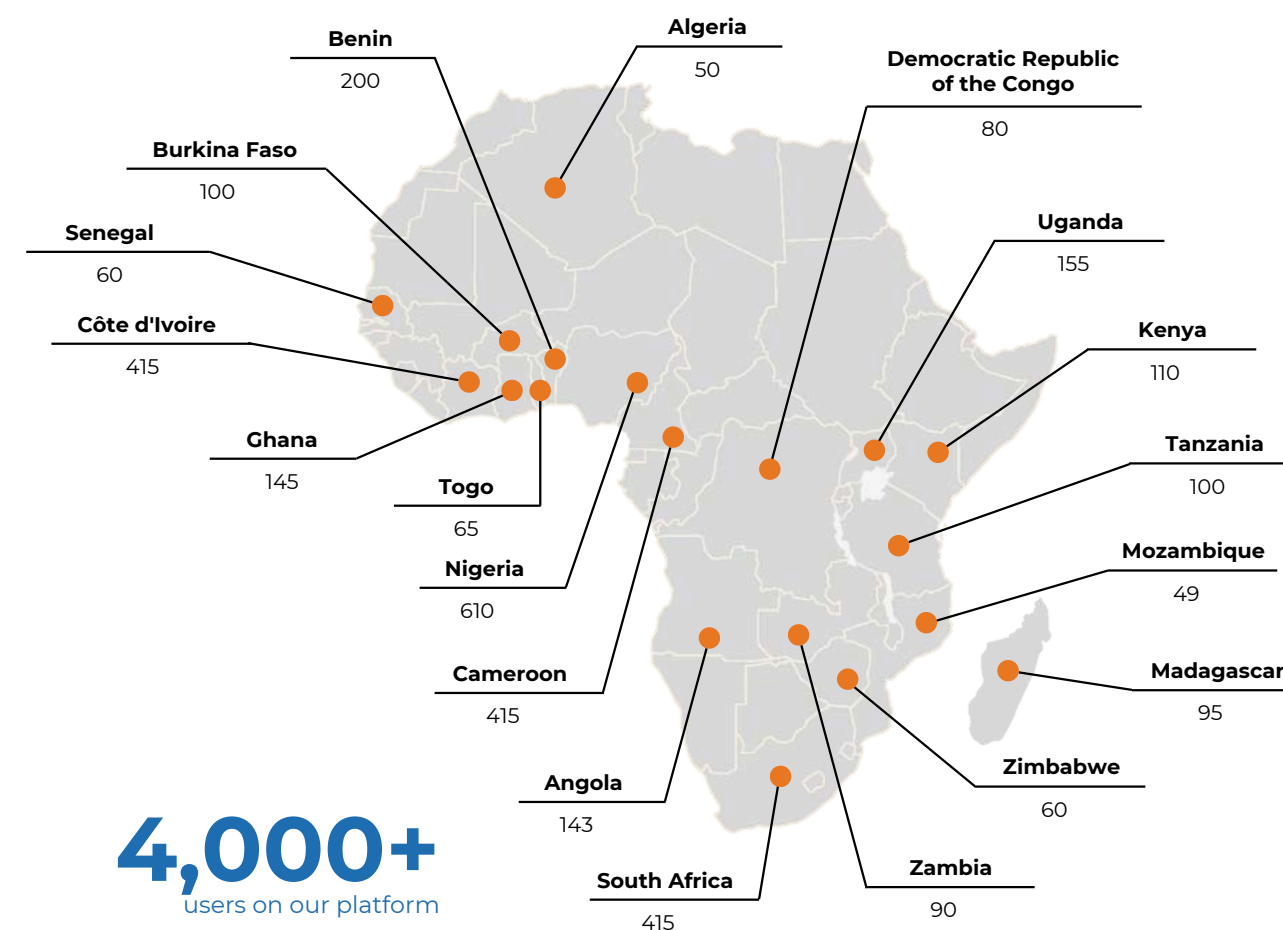
# New challenge: Africa

333 enters the African market with the aim of providing **experience** and **knowledge** to boost the sector's development in Africa.

333 will work closely with the African swine community, providing **training** and tailored **tools** to address local challenges.



333's African platform will be available in several languages and adapted to the needs of the African market: English and French.



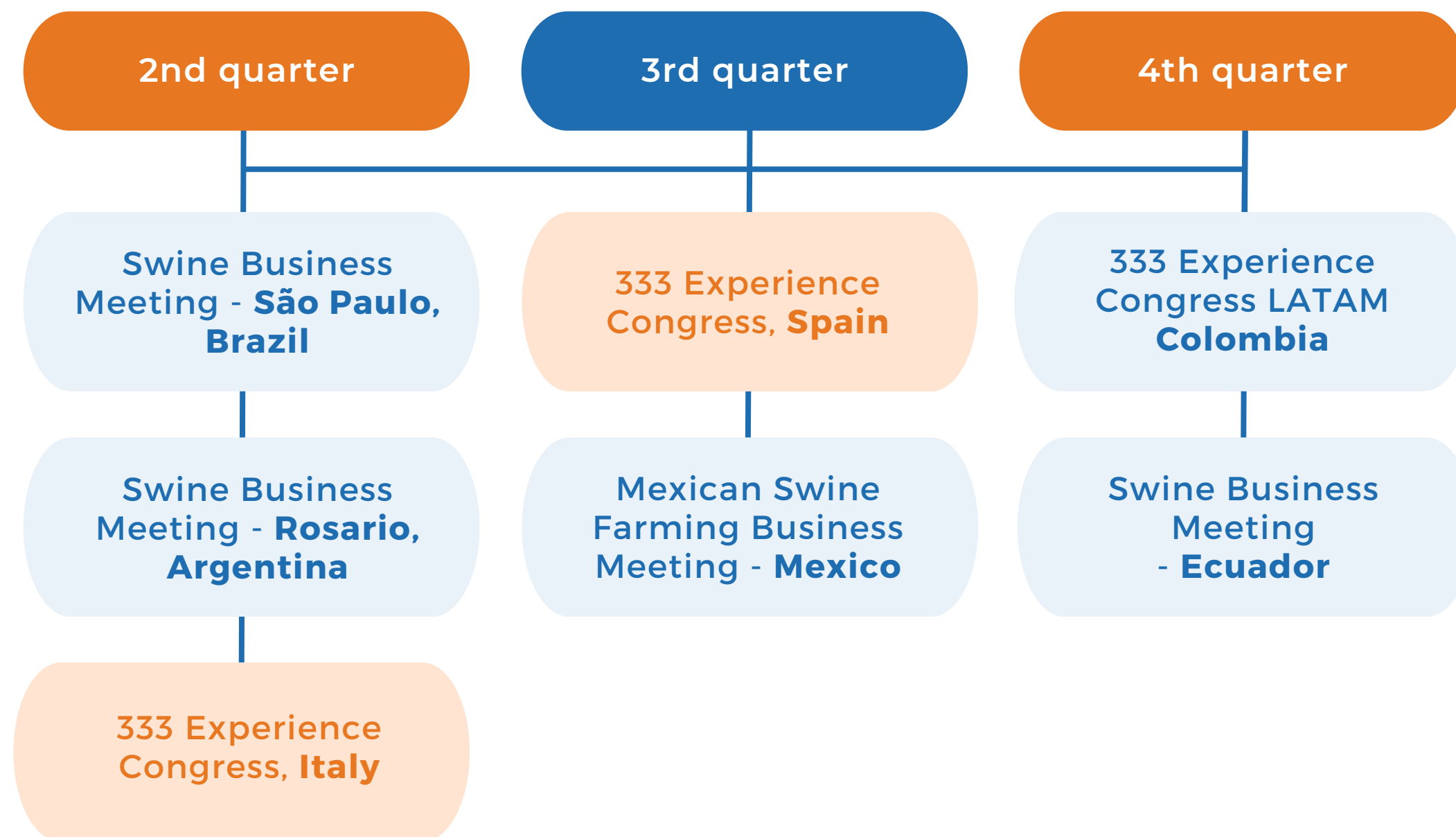




# Calendar of 333 events 2025

LATAM

EUROPE





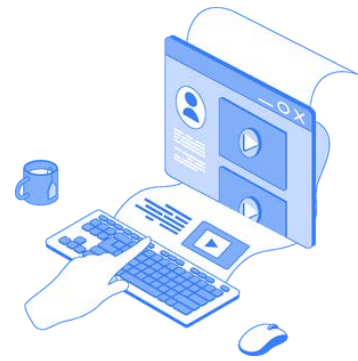
# Commercial Dossier



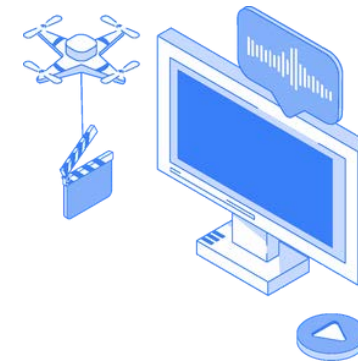




# Strategic positioning



**Banners**



**333 Directory**



**Mailings**



**Social media**



**Webinars**



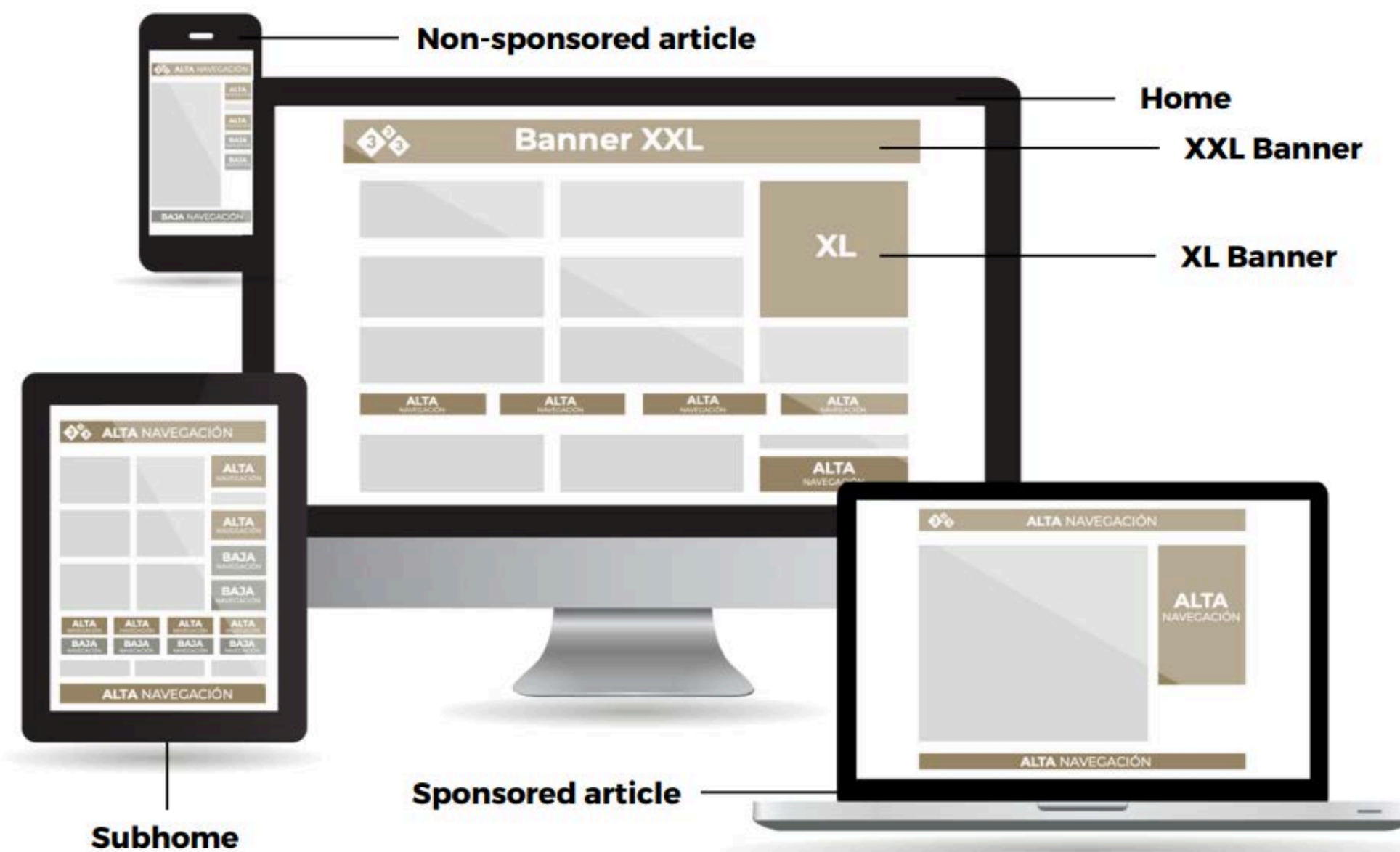
**333 Experience**





# Banners

Get **brand visibility** and reach your target audience through banners in strategic locations on our website.

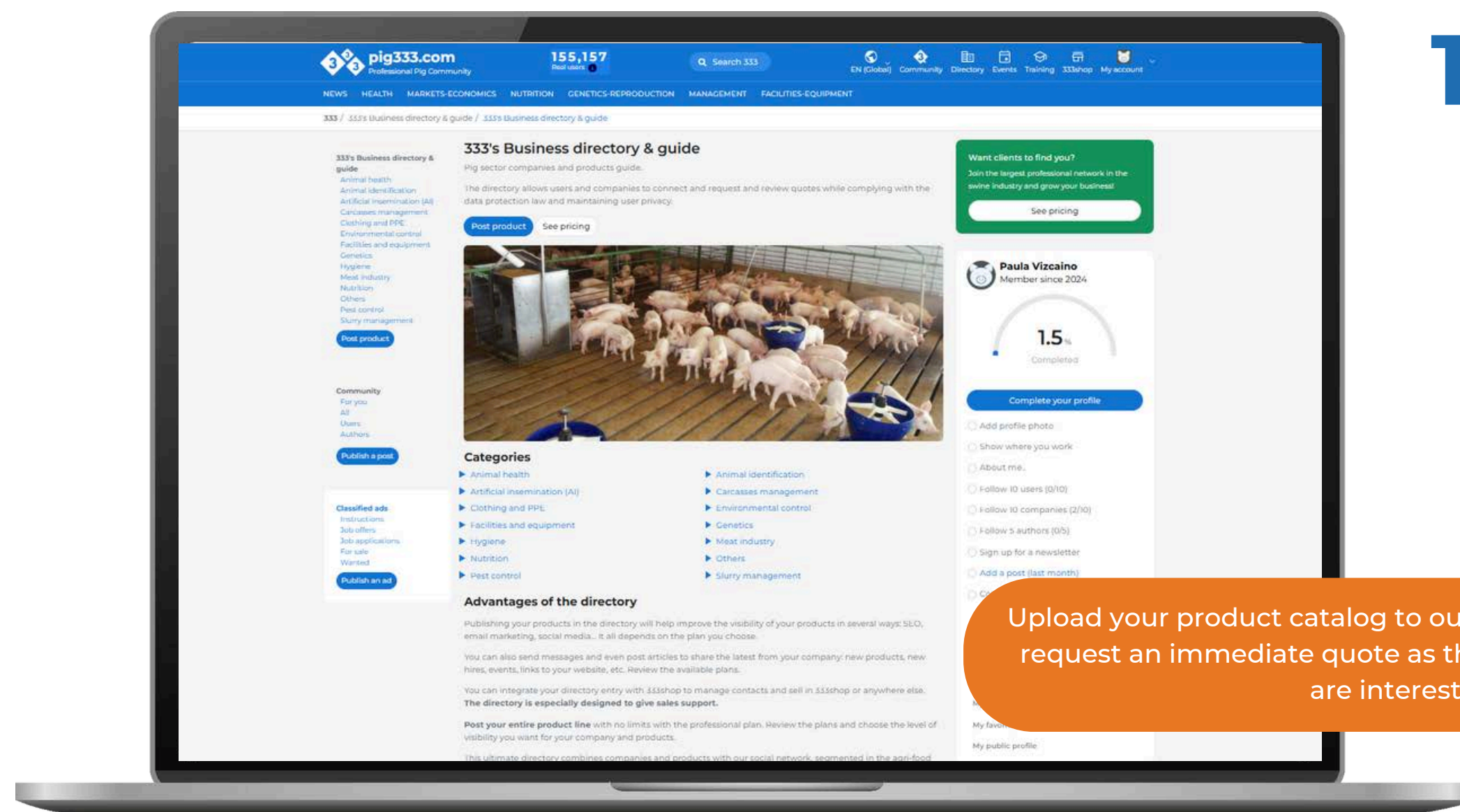






# 333 Directory

It is a microsite or blog within the 333 community available for your company or product to **publish content**: images, products, videos, articles, and press releases.



**150,000+**  
active users in 2025

Upload your product catalog to our platform and allow users to request an immediate quote as they select the products they are interested in.





# 333 Directory plans

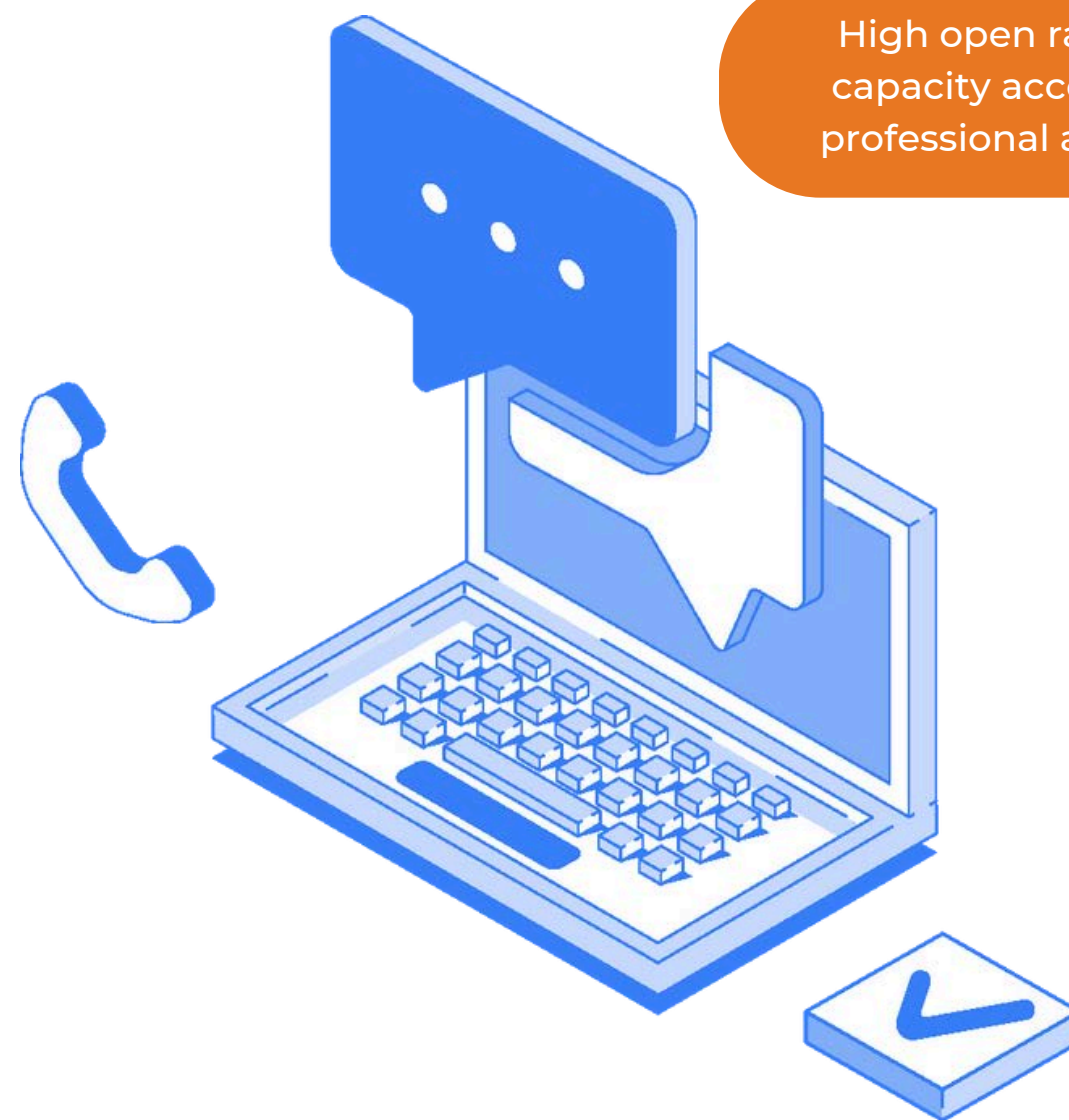
Basic Company Plan	Advanced Company Plan	Professional Company Plan
<p><del>23€</del> 17.5 €/month Annual payment of 210 €. You save 66.00 €.</p>	<p><del>65€</del> 60.42 €/month Annual payment of 725 €. You save 55.00 €.</p>	<p><del>201€</del> 175 €/month Annual payment of 2,100 €. You save 312.00 €.</p>
<a href="#">Subscribe</a>	<a href="#">Subscribe</a>	<a href="#">Subscribe</a>
<p>The basic plan includes:</p> <ul style="list-style-type: none"><li>• Online presence and SEO positioning of your brand.</li><li>• Publication of press releases linked to your social profile and statistics.</li></ul>	<p>Includes all of the basic plan, plus:</p> <ul style="list-style-type: none"><li>• Short posts on the social network.</li><li>• Listing up to 5 products.</li><li>• Capture of leads and quotes from your 5 product listings.</li><li>• Option to sell your products on 333 Shop.</li><li>• Social interaction and sending direct messages to users of the 333 social network from your company's account.</li><li>• Post job offers.</li></ul>	<p>Includes all of the advanced plan plus:</p> <ul style="list-style-type: none"><li>• Publication of short content and articles (articles, press releases, etc.) with images, videos, and <b>links to your company's website.</b></li><li>• Each week, 6 of the publications of the professional profiles <b>appear in our weekly mailing "the web in 3 minutes"</b>.</li><li>• <b>Unlimited product listings</b> with quotes.</li><li>• <b>Receive leads and quotes</b> in all sections of the directory (list of products and companies, company page, and product pages.)</li><li>• <b>Premium visibility for your brand and all your listed products</b>, always on the first page.</li></ul>





# Mailings

Create your **personalized mailing package** to reach your desired target. We have our **own database** to reach the segments of your strategic interest.



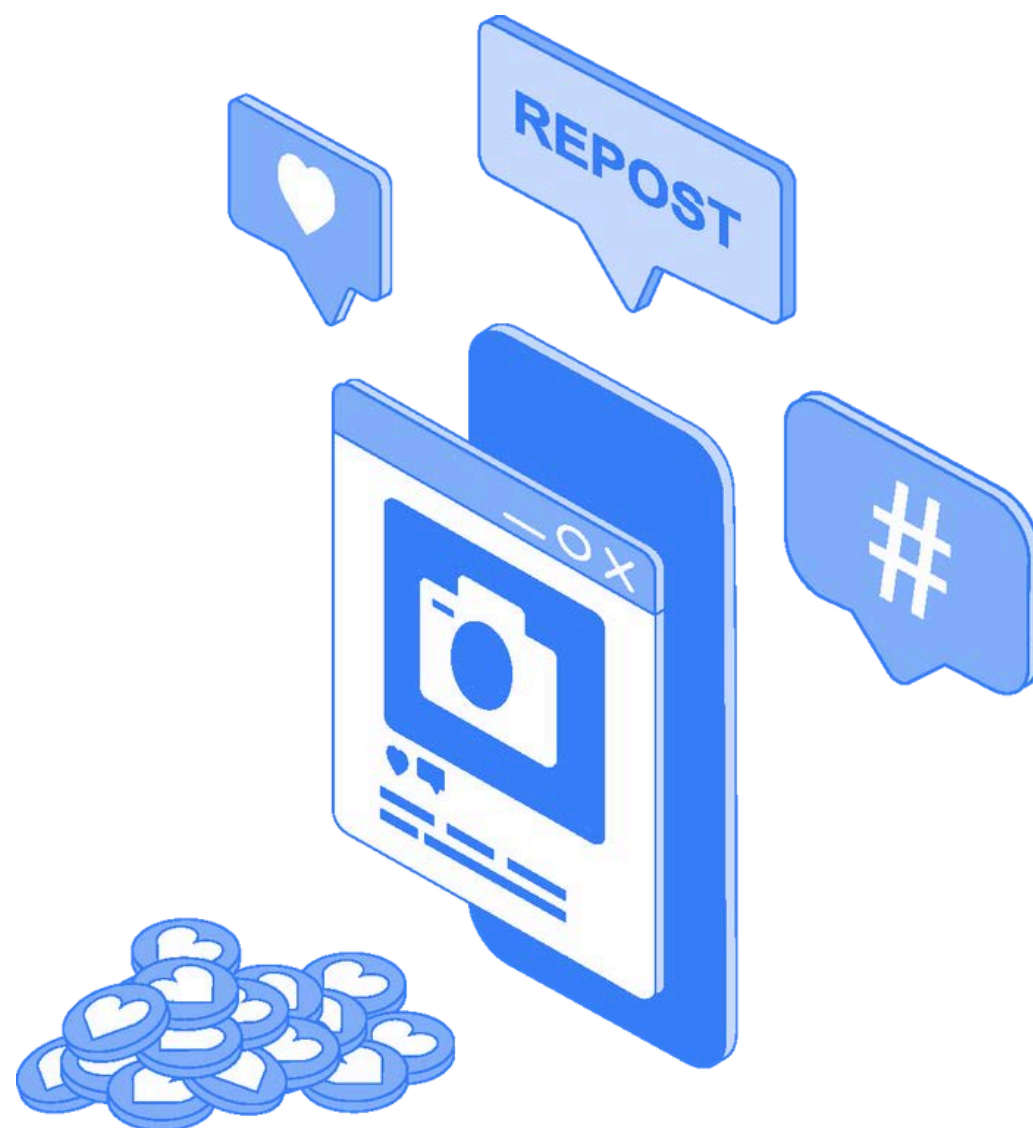
High open rates and high segmentation capacity according to language, country, professional activity, and specific interests













# Social media

We have **more than 137K followers across our social networks and 150K users** on the 333 social network, an ideal space to promote your content.



## Global followers

 53.4K	 15.5K
 30.8K	 7.6K
 1.3K	 0.4K
 <b>150K</b>	 30K



On the specialized 333 social network, users can connect, share, and interact with the largest community of swine industry professionals - with more than 150,000 users!





# Webinars

Sponsor a webinar to **increase your brand visibility and reach your target audience.**

We organize and conduct the event from our platform, ensuring a professional and attractive environment for attendees.

We can also create an exclusive webinar for your brand. Define the content of the webinar and adapt it to the interests of your brand.



After the webinar, we will provide you with a full report with demographic and activity data of all registered users, as well as the total number of participants who watched the webinar live and recorded.





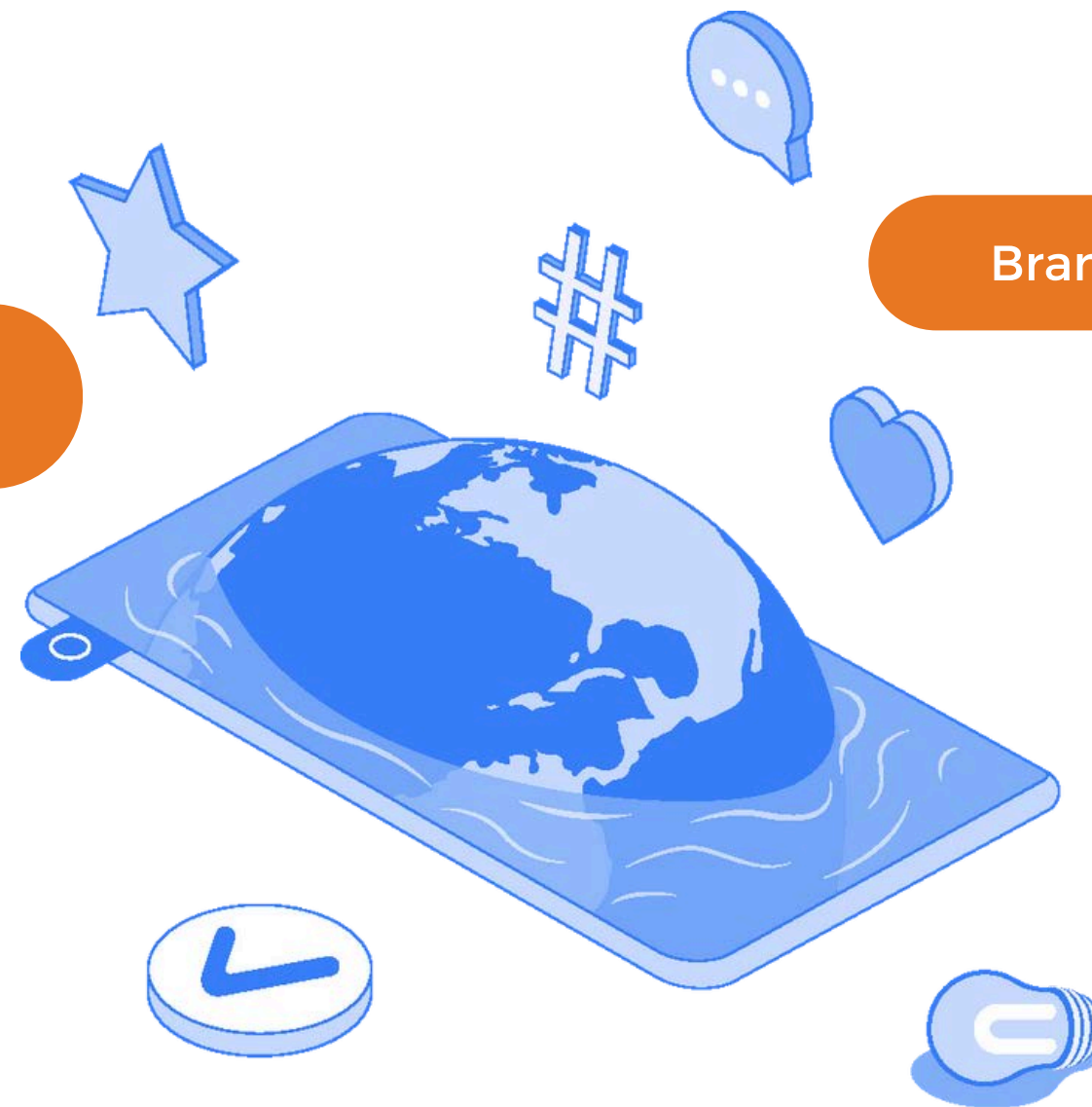
# 333 Experience Congress

The event created for **the largest professional swine community**. Content addressing topical issues from the most influential professionals in the industry.

Interact with industry professionals

Brand visibility

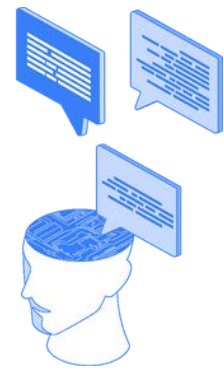
Corporate spaces







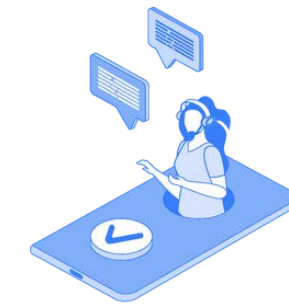
# 333 Services



**Content  
syndication**



**Surveys**



**Specialized  
professional translation**



**333 Academy**



**Communication  
agency**










**Events**





# 333 Academy services



-  **Mandatory training**
-  **Continuous and advanced training**
-  **Exchange of best practices among employees**
-  **Tailor-made training. Itineraries adapted to each company**
-  **Training capsules**
-  **Organization of national and international training trips**
-  **Human resources. Employability and attracting talent to the sector**





# Communications agency

## Content creation

Blog, infographics, reports, corporate videos, interviews, professional photography, etc.

## Communication strategy

Design and execution of an integral communication strategy.

## Branding

Design of brand identity and corporate image.

## Social media management

Strategy design, creation and publication of content on social media.

## Programming

We develop customized web and app solutions.

## Event coverage

Comprehensive event coverage service with press management, multimedia content creation, interviews, etc.





# Events

Online

In-person

## Customized designs

**We design and manage** online and in-person technical and commercial **events**.

## Programming

Creation of **a program that fits your needs**. Moderation and support of the platform. Marketing and promotion campaign.

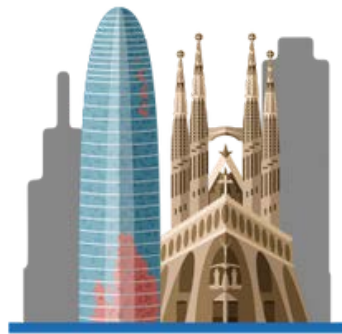
## Organization

**Technical production of** online and in-person **events**. Own platform for registration management and interaction with participants.





# Contact information



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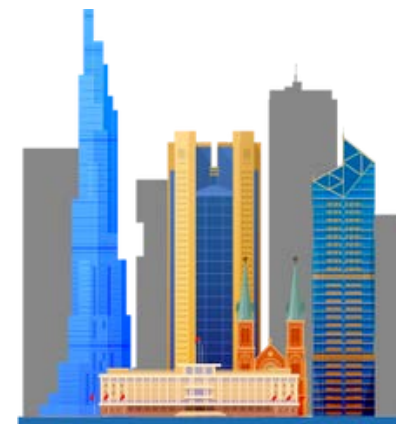
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**Thank you!**